

Sample 4-year Guided Pathway for Bachelor of Arts in Communication Studies and Practices Strategic Com. Concentration

## Last revised 2022-23

\*If you were placed into foundational Writing and/or Mathematics courses based on your placement and/or test scores, please consult with your academic advisor to develop a degree plan.

This is ONLY a sample degree pathway. Please meet with your academic advisor prior to registration to formulate your own plan, and for additional information refer to the <u>academic catalog</u>.

Year			Spring semester	
1st	GE WC&IL 1 ( WRI 1100 or <b>WRI 1150</b> )	3	GE WC&IL 2 (WRI 1200 or WRI 1250)	3
	MC 1000 Mass Media Today <sup>†</sup>	3	MULT 2460 Graphic Design Studio <sup>+</sup>	3
	MULT 1100 (GE T&I)	3	GE Hawai'i and the Pacific	3
	GE Natural World	3	GE Creative Arts	3
	First semester language	3	Second semester language	3
	Total Credits	15	Total Credits	15

Year	Fall Semester		Spring semester	
2nd	COM 2000 Public Speaking (GE CT&E)	3	MC 2200 First Amend. & Intellectual Property Law <sup>†</sup>	3
	GE Global Crossroads & Diversity	3	MC 3720 Audience Behavior <sup>†</sup>	3
	GE Traditions and Movements	3	GE American Experience	3
	MC 2100 Mass Com. Research <sup>†</sup> (GE QA&SR)	3	GE Sustainable World	3
	Unrestricted Elective or minor course	3	Unrestricted Elective or minor course	3
	Total Credits	15	Total Credits	15

Year	Fall Semester		Spring semester	
3rd	MC 3730 New Media Strat. & Sales <sup>†</sup>	3	MC 3300 Social Media $^{\dagger}$	3
	MC 3750 Event Planning <sup>†</sup>	3	MC 3700 Creativity and Copywriting <sup>†</sup>	3
	Major Elective #1	3	Upper Division Writing Course <sup>#</sup>	3
	Unrestricted Elective or Minor Course	3	Unrestricted Elective or minor course	3
	Unrestricted Elective or Minor Course	3	Unrestricted Elective or Minor Course	3
	Total Credits	15	Total Credits	15

Year	Fall Semester		Spring semester	
4th	UD MC elective <sup>†</sup> (3740 or 3910)	3	MC 4900 Capstone Experience <sup>†</sup>	3
	COM 3950 Communication Practicum <sup>+</sup>	3	Major Elective #2	3
	Upper Division Values Course*	3	Unrestricted Elective or Minor Course	3
	Unrestricted Elective or Minor Course	3	Unrestricted Elective or Minor Course	3
	Unrestricted Elective or Minor Course	3	Unrestricted Elective or Minor Course	3
	Total Credits	15	Total Credits	15

This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult with your Academic Advisor. Course

availability subject to change; actual degree audits may change depending on course availability in a given semester. <sup>†</sup>Courses in red are currently only offered once per year. <sup>#</sup>Students can take any UD Writing course but COM 3500, COM 3420, MULT 4590 or WRI 3420 could also serve as a major elective. <sup>\*</sup>Students can take any UD Values course but MULT 3780 could also serve as a major elective. If either requirement overlaps, the student would then have an Upper-Division Unrestricted elective to fill.

Baccalaureate Requirements

- Total Degree Credits Required = 120 credits of which a minimum of 36 are Upper-Division Credits (level 3000 and above)
- Completion of Major Requirements (as indicated above); Completion of General Education Requirements (as indicated above)
- Cumulative GPA of at least 2.0; Major GPA of at least 2.0
- Residency Requirements: 12 credits of major course work and 24 of the last 30 credits immediately preceding graduation (Service Member's Opportunity College students, please see your academic advisor)

For more information on our General Education curriculum please refer to our Academic Catalog or visit: https://www.hpu.edu/gen-ed/index.html